

# AHMED FATHY

Graphic & Motion Designer | Video Editor

## Contacts



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www.designwithfathy.com

## Profile

Creative and versatile Graphic & Motion Designer | Video Editor with proven experience in branding, 2D animation, and social media content creation. Skilled in Adobe Creative Suite, DaVinci Resolve, and Moho Studio, with a track record of delivering designs and videos that boost engagement by 20%+. Passionate about visual storytelling, creative problem-solving, and helping brands stand out through impactful design.

## Experience

**Josoor  
Technology &  
Training Co.**

Jul 2024 – Present

### Graphic & 2D Motion Graphic Designer and Video Editor

Creating branding, motion graphics, and video content for educational and promotional projects. Focused on delivering creative visuals that enhance engagement and strengthen brand identity.

- Designed graphics for digital and print media.
- Produced 2D motion graphics and animated content.
- Edited high-quality videos using Adobe Suite & DaVinci Resolve.

**Freelancer**

Aug 2022 – Present

### Graphic & 2D Motion Graphic Designer and Video Editor

Collaborating with diverse clients to deliver creative design and motion solutions across multiple industries. Building strong visual identities and engaging content tailored to each project.

- Designed promotional materials for institutions and professionals.
- Created branding packages, logos, and reels content.
- Developed photo manipulations and compositions to support storytelling.

**Promoduck Co.**

Mar 2024 –  
Apr 2024

### Product Photographer, Retoucher & Video Editor

Handled product photography, retouching, and short-form video production for social media campaigns. Focused on creating engaging visuals that boosted product appeal and audience interaction.

- Photographed and professionally retouched 50+ product images, ensuring high-quality and consistent visuals.
- Edited reels and promotional videos optimized for social media platforms.
- Achieved a 20% increase in online engagement through improved product visuals and video content.

## Education

**Faculty of Specific Education  
Ain Shams University**

Sep 2022 – Present

**Bachelor of Educational Technology Specialist**

**Pearson (UK)**

Sep 2017 – Jun 2022

**BTEC Higher National Diploma Level 5 in  
Electrical & Electronic Engineering | 2022**

BTEC Level 3 Extended Diploma in Electrical & Electronic Engineering | 2020

BTEC SRF International Level 2 Diploma in Electrical & Electronic Engineering | 2018

## Skills

### Design & Creative Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Audition
- Adobe Premiere Pro
- Moho Studio
- DaVinci Resolve
- Canva  
(for quick design solutions)

### Web & Digital Skills

- WordPress Development
- Basic HTML & CSS

### Soft Skills

- Creativity & Innovation
- Adaptability
- Attention to Detail
- Storytelling & Visual Thinking
- Time Management
- Communication & Collaboration
- Problem-Solving

### Additional Tools

- Microsoft Office Suite

## Languages

Native **Arabic** B2 **English**

## Certifications

### Adobe

- Essential Skills in Illustrator | 2025
- Essential Skills in Photoshop | 2025
- Essential Skills in InDesign | 2025
- Essential Skills in Premiere Pro | 2025

### LinkedIn Learning

- Social Media Marketing: Strategy and Optimization | 2025
- Color for Design and Art | 2025
- Animation for Social Media | 2025
- Logo Design Techniques | 2025
- Logo Animation Techniques | 2025
- The Science of Logo Design | 2025

### EF SET

- English Certificate (B2 Upper Intermediate) | 2025

### Microsoft

- Career Essentials in Generative AI | 2025
- Generative AI for Marketing with Microsoft 365 Copilot | 2025